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References

- Prof. Dr. Ammar Taher Mohammed

Dean, College of Media, University of Baghdad | +964 770 422 1592

- Prof. Dr. Khairat Ayad

Head, PR Dept., University of Sharjah | +971 50 856 6154

- Mr. Abdulaziz Al Shamisi

Director of Competitive Sports, UAE Ministry of Sports | +971 50 655 5696

Personal Information

Date of Birth: 31 March 1986

Marital Status: Married, two children

Golden Visa Holder - United Arab Emirates (10 years)

Languges

Arabic (Native) English (Very Good)

Dr. Ahmed Salah Al Ameri

University Lecturer | Training & Development Manager

ABOUT ME

With 19 years of experience, I bring a strong academic foundation as a university lecturer, supported by administrative and technical expertise. I aim to contribute to high-quality education and institutional development through teaching, collaboration, and innovation.

EDUCATION

(2018-2022) University of Baghdad, Irag - College of Media

Ph.D. in Communication and Media, Academic Standing: Excellent (GPA: 90.1%)

(2010-2013) University of Sharjah, UAE - College of Communication

Master of Arts in Communication, Academic Standing: Very Good (GPA: 3.32/4.00)

(2004-2009) University of Sharjah, UAE - College of Communication

Visual Media Department Bachelor of Communication, Academic Standing: Very Good (GPA: 3.12/4.00)

WORK EXPERIENCE

- Lecturer College of Media, University of Baghdad (2024-Present)
- $Program \, Manager \, UAE \, Ministry \, of \, Sports, \, National \, Olympic \, Academy, \, \& \, UAE \, Sports \, Science \, and \, Sports \, Medicine \, Center (2023–2024)$
- Lecturer College of Media, University of Baghdad (2018-2019)
- Training Manager & E-Learning Founder UAE Sports Science and Sports Medicine Center, Dubai (2020-Present)
- Academic Coordinator Leaders Qualification Center, Dubai (2016-2020)
- Technical Secretary (Part-Time) UAE Sports Media Association, Dubai (2009-2022)

Published Research

- "CBS Network's Coverage of U.S. Presidential Election Campaigns" International Journal of Early Childhood Special Education (May 2022, Q3 Scopus)
- "NPR's Coverage of the 2020 U.S. Presidential Campaigns" Al-Bahith Al-l'lamy Journal, College of Media, University of Baghdad (May 2022)

Workshops & Lectures Delivered

Delivered 20+ academic and professional workshops including:

- "How to Market Yourself on Social Media" (2025)
- "Al in Academia: Enhancing Student & Researcher Performance" (2025)
- "The Future of AI in Scientific Research" (2025)
- "Mobile Journalism in Investigative Reporting" (2021)
- "Media Ethics in Digital & Traditional Environments" (2019)
- "Basics of Photography" (2018)

Leadership & Membership Roles

Held over 30 leadership and committee roles in sports, academia, and government institutions including:

- Member of the Iraqi Journalists Syndicate (2025)
- Visual Identity Designer College of Media, University of Baghdad (2025)
- Vice Chair Innovation Committee, General Authority for Sports (2024)
- Director UAE Community Sports Events Award (2024)
- Executive Committee Happiness & Quality of Life, General Authority for Sports (2020–2022)
- Member UAE Sports Media Committee (2013)
- Jury Member Culture & Arts Competition, Sharjah Sports Council (2017-2018)

Awards & Honors

- Outstanding Employee Award General Authority for Sports (2012)
- Arab Sports Journalism Union Medal (2013)
- Nominated for UAE Prime Minister's Medal for Technical Excellence (2013)
- Letters of Appreciation from: Prime Minister of Iraq, Minister of Higher Education (2025)
- International Certifications in Government Services and Sports Governance (Etisalat Academy, ICA UK)

Training Courses Completed

Courses in innovation, management, communication, and digital tools:

- "Government Ethics" Dubai Government Excellence Program (2014)
- "Al Applications in Scientific & Human Disciplines" University of Baghdad (2025)
- "Innovation in Government Work" Mohammed bin Rashid Center (2017)
- "Cybersecurity Level 1" (2025)

Student Activities

- President Iraqi Cultural Club, University of Sharjah (3.5 years)
- Member University Powerlifting Team (Silver Medalist, 2007)
- Chair PR Committee, 2nd Student Conference
- Contributor "Al-Ittisal" Newspaper and "Al-Minbar Al-Jamei" Magazine

Skills

Technical Skills: Microsoft Office, Filming & Editing, Layout & Web Design, CMS Development Personal Skills: Leadership, Communication, Time Management, Problem Solving